

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

It is of great importance that corporations are limited on how much airwaves they own. The American citizens are suppose own the airwaves for better understanding of public interst. For most people the main media is their only source of information on public and international issues. Once that source has been corrupted, people will start to believe anything. For betterment of true free enterprise our outlet sources must stay pure. Ownership by one or just a few companies means eventually only one-truth. I do T.V. is the only essential information tool in America. Biased media has already been born, but lifting these laws will make matters worse. For example: if AOL-Time Warner owned three broadcasting in one town and all news was reported the same, a person may get the truth on say, the price of milk in Michigan. Plus, Media monopoly causes commercial price hikes. A local small business owner may want a commercial on a local broad casting station. He used to pay \$900 for a smal! 1 commercial spot but since AOL has taken over he'll have to pay \$4000 a spot. The local newspapers he once could afford to pay for advertisements in, just sold out to AOL, he might as well hang it up. In a way, loosening could make small business owners go bankrupt. Our airwaves should serve the public interst not corporate greed. We the people of America should have every right to chose what is done to our property.

Please Replay.